

CommunicAsia 16 – 19 June in Singapore

The Swedish Trade Council invites you to participate in the Swedish Pavilion at the largest IT and telecommunications exhibition in Asia.

CommunicAsia (www.communicasia.com), combined with Enterprise IT & InteractiveDME, is the ASEAN region's truly global platform set to address current and emerging issues in the ICT and digital convergence landscape. In 2008, the exhibition attracted over 47,000 trade attendees with 52% from overseas. A total of 1,547 exhibiting companies from 53 countries.

The Swedish Pavilion - 90 m

Through the years we have seen the benefits of exhibiting together. People attract more people and we have always been able to create a good atmosphere, interest and buzz around the Swedish Pavilion.

The Swedish Trade Council offers a convenient way of exhibiting at CommunicAsia. We offer your company a double or single podium or a poster spot space in the open stand. The price will vary between SEK 15 000 – 35 000 depending on the need for sqm in the pavilion.

We provide:

- Mounting and dismounting of the stand
- Coordination with exhibitor organizer and stand contractor
- Project management by the Swedish Trade Council
- Press contacts and general press release
- Arranged activities and networking events to draw crowds to the Swedish National Pavilion

If you want to exhibit at the CommunicAsia but don't have the time and human resources to be physically there we can represent you at the fair for an extra cost. Representatives from us will then visit your office before the exhibition for a briefing on how you want to market your products and services.

To get most out of CommunicAsia we will at an additional cost offer to process the South East Asian markets, identify and set up concrete business meetings with potential customers or partners.

In order to secure a spot at the Swedish pavilion please fill in the registration form and fax it as soon as possible.

For more information please contact the Swedish Trade Council, johanna.telander@swedishtrade.se, tel: 08-5886 6184

Yours Sincerely,



Charlotte Rylme
Managing Director Head of STC ASEAN,
Trade Commissioner Malaysia & Thailand

Preliminary Registration

CommunicAsia

Date: 16 – 19 June 2009

Place: Singapore Expo, Singapore

Please send the registration as soon as possible and no later than 15th of January to: johanna.telanderswedishtrade.se or fax +46 8 588 661 90

- Yes, we would like to be part of the Swedish Pavilion at CommunicAsia 2009 and wish ~ 4 sqm in the pavilion for a cost of SEK 35.000 excl VAT.
- Yes, we would like to be part of the Swedish Pavilion at CommunicAsia 2009 and wish ~ 1 sqm in the pavilion for a cost of SEK 15.000 excl VAT.
- We are interested but have other needs, please contact us for further discussion.

Company.....

Org.nr

Name

Position

E-mail

Address

Zip code City

Telephone Mobile Phone Fax

Date Signature

The participation fee also includes access to a shared Internet connection, lightning and other technical costs, costs related to stand design and construction, daily cleaning and waste disposal. Travel costs and accommodation and extra installations in the stand are not included in the price.

EXPORTRÅDET
SWEDISH TRADE COUNCIL

